



# Smart Cards Online

...by **CEESCA** Central Eastern European Smart Card Association

## CEESCA & SMARTEX

Tuesday, 13<sup>th</sup> October, 2009

Hilton Green Park Hotel, Half Moon Street, London W1J 7BN

### AGENDA- Meeting 5

TIME	TOPIC	SPEAKER
9.30.am	<i>Arrivals &amp; registration</i>	
10.00	Welcome, introduction & industry news	Owain Powell-Jones <b>Smartex, UK</b>
10.15	<b>NFC: what's really going to happen, and when?</b> This session will provide an assessment of the realities of implementing NFC in the UK, what the first and main applications will be, when it will all happen and who might be the champions.	Tim Jefferson, <b>The Human Chain, UK</b>
10.45	<b>M-Payments: the future</b> What products and services shall we see in m-payment schemes? Who will be the key players in the emerging m-payment game? This session will discuss the major banking players who are introducing NFC.	Glen Jennison <b>Mi – Pay, UK</b>
11.15	<i>Refreshment break</i>	
11.45	<b>E- and M-payments in public transport</b> We are starting to consider UK national e-payments in public transport. What effect will the move to m-payments have on this, and should transport operators plan on an m-world? This presentation will discuss moves to create standardised delivery of secure and interoperable mobile financial transactions.	Jonathan MacDonald <b>JM Associates, UK</b>
12.15pm	<b>Current smart card activity in the CEESCA region</b> An update on smart card activity there, and an assessment of the potential impact of NFC.	Robert Kajic <b>AustriaCard, Croatia</b>
12.45	<i>Luncheon</i>	
2.00	<b>How secure is NFC?</b> The presentation will review the security needs and implementation of NFC designs, some which will see deployment in 2010. To use NFC Tags, NFC SIMs and NFC Secure Elements with a variety of phone applications, security needs to be fit for purpose. In some cases NFC and payment will need the highest security, in others using discovery services may need little or no security. Questions arise who will have the keys to the security and will they be willing to share.	Chris Shire <b>Infineon Technologies, UK</b>
2.30	<i>Refreshment break</i>	
2.45	<b>Other future mobile services: Loyalty schemes and NFC – a natural fit?</b> What other services will be introduced alongside NFC payments and when will the mobile really become multi-application? This session will ask if the loyalty industry is excited by the prospect of mobile NFC and how it might enhance loyalty scheme programmes. How might mobile NFC loyalty schemes be accelerated?	Hugh Cockwill <b>Mobilize Systems, UK</b>
3.15	<b>NFC Technology Approaches</b> A short summary of the agreed NFC internal architecture, and the opportunities and threats for chip suppliers in the m-world.	Neil Garner <b>Proxama, UK</b>
3.45	Summary and close	Owain Powell-Jones <b>Smartex</b>
4.00	<i>Informal networking reception</i>	

**Next CEESCA meeting: March & April, 2010, Croatia**

If your organisation would like to present at a future meeting, please contact Snjezana Plukavec at [info@ceesca.org](mailto:info@ceesca.org)