



Smart Cards Online

...by **CEESCA**

Central Eastern European Smart Card Association

Meeting 3

02nd & 03rd June 2009

The EXCELSIOR Hotel, Frana Supila 12, Dubrovnik, Croatia

AGENDA

DAY 1: 2nd June 2009

Time	Topic	Speaker
10.am	<i>Arrivals & registration</i>	
10.30	Chairman's welcome & introduction	Richard Poynder Smartex,
10.40	Opening address	Prof. Dubravka Suica Mayor of the City of Dubrovnik Croatia
10.50	Regional news update A round-up of current smart card activity in the region	Miaden Mirko Tepus Erste Card Club Croatia
11.25	The quest for multi-modal, seamless smart transport Many countries, and most major cities, are pursuing a strategy to use smart technology for multi-modal and seamless, single-card ticketing and payment. What are the benefits of this approach, and what have been the barriers to successful mass implementations.	Richard Poynder, Smartex, UK
12.00pm	<i>Refreshment break</i>	
12.15pm	Case study: biometrics at airports <i>The presentation will describe the Scandinavian Airlines' (SAS) use case, where the majority of their domestic flights in Sweden, Norway and Denmark benefit from using a fingerprint recognition solution. It will also give a view on how NFC and Biometry can be used for secure and convenient travelling.</i>	Karin Sveheim Precise Biometrics, Sweden
1.00	<i>Luncheon</i>	
2.30	Smart technology advances Electronic ticketing platform, wide-open technology: this session will describe these Smart Technology that can support cost-effective transport operations and present examples of cities that already implement the Calypso technology.	Danijela Baric Calypso Network Association, Belgium
15.00	Payment systems for transport: a bank takeover? The banks are introducing smart contactless payment products. Is this strategy an opportunity or a threat for transport operators? This session will consider the advantages and disadvantages of using bank cards on public transport.	Anton Shigapov MasterCard Europe, HGEM Region Russia
16.00	Summary and close	Richard Poynder
16.15	<i>Informal networking reception</i>	



Smart Cards Online

...by **CEESCA**

Central Eastern European Smart Card Association

Meeting 3

02nd & 03rd June 2009

The EXCELSIOR Hotel, Frana Supila 12, Dubrovnik, Croatia

AGENDA

DAY 2: 3rd June 2009

	Topic	Speaker
9.30am	<i>Arrivals & Registration</i>	
10.00	Combining transport and other functions in one card Smart cards can support multiple applications, and fewer cards in our pockets is a great idea. Can it happen, or do technology, branding and other operational issues prevent a one-card solution? This session will describe the benefits and challenges of this concept, based on the English example.	Richard Poynder Smartex, UK
10.30	NFC in transport: experiences so far NFC will probably become the substrate of choice soon. But how, when and from whom? What will be the technical and operational impacts of conversion from contactless cards to NFC-enabled mobiles? This session will forecast the likely future scenario.	Steve Hudson Collis, Netherlands
11.15	<i>Refreshment Break</i>	
11.45	Pay & Pump Concept of unattended gas station, organized as retail shop: all what you want to buy on regular station – here you could do it on unattended one!	Alan Sembera PrinTec Croatia, Croatia
12.30	Closing remarks	Richard Poynder Smartex, UK
12.45	<i>Luncheon</i>	

Next Meeting: October, 2009, London, UK

If your organisation would like to present at a future meeting, please contact Snjezana Plukavec at info@ceesca.com

Directions, related travel and accommodation information may be obtained from Nikolina.Lucic at nikolina.lucic@als.hr

Whilst every effort is made to maintain the above schedule for this meeting, CEESCA cannot accept any responsibility for late changes to sessions, speakers or timings necessitated for reasons beyond its control.