



CENTRAL EASTERN EUROPEAN SMART CARD ASSOCIATION

Date: Wednesday - Thursday: 31st May – 1st June 2017

Venue: The Westin Hotel, Zagreb, Croatia

Date	Start	Topic/Activity	Speaker
30 th May	7.00pm	Assemble in foyer for dinner	
	7.30	Dinner - Zagreb Town	
31 st May	9.30am	Arrivals, registration and refreshments	
	10.00	Welcome by chair	Richard Poynder Chairman, Smartex, UK
	10.20	The future of payments at the point of sale	Nigel Dean Marketing Director Spire Payments, UK
	11.00	Refreshment break	
	11.20	Artificial Intelligence in Payments And will they be issued and owned by MNOs or banks or smartphone providers?	Jeroen Mulder Co-Foudner Commercials Explicit Selection, The Netherlands
	12.00am	Mobile Connect: Delivering global mobile identity services	Michael Horrell Director Global Channel Sales GSMA
	12.40	Luncheon	
	1.40pm	The potential for face recognition biometrics in the commercial world. With the advent of Cloud-architectures and SaaS paradigms, face recognition is hitting the main stream and is not just for law enforcement anymore. This presentation looks at how this rapidly advancing technology has the potential to impact business and explores the opportunities to efficiently embrace its adoption as a service.	Carl Gohringer Foudner, Managing Director Allevate
	2.20	Digital payment solutions – navigating toward future	Mikhail Gordeev Head of new products AustriaCard
	3.00	Refreshment break	
	3.10	Introduction to PS2	Vinicius Mesquita Lead Principal Business Advisor Mobile and payments expert UI-TS
	3.50	Summary and Closing remarks	
	7.00 onwards	Networking and dinner	



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1 st June	8.30am	Arrivals, registration and refreshments	
	9.00	Introduction and opening	Vinicius Mesquita Lead Principal Business Advisor Mobile and payments expert UL-TS
	9.15	Inside of EU legislation In this module we will discuss EU regulation initiatives to shape the EU payment market. This includes PSD, PSD2, and Interchange Fees Regulation (IFR). We will analyse the rationale behind these three frameworks. You will understand the general concept of PSD2 and IFR and their place in overall EU regulation domain.	
	9.45	Scope of PSD2 Compared to PSD, PSD2 extends its scope and includes new parties into the scope. This module will explain who is affected by PSD2. We will also discuss the reasons of including certain parties into the scope of PSD2 and what it can mean for them.	
	10.30	Refreshment break	
	10.45	PSD2 deep dive This module will cover three main topics that PSD2 puts on the table: <ul style="list-style-type: none"> • Setting up rules for new players in the payment area such as payment initiation service providers (PISPs) and account information service providers (AISPs). • Setting up rules for access to the customer's accounts (XS2A). Banks are forced to open their APIs to third party providers. How will it work? What does it mean for banks and third party providers? • Introduction of Strong Customer Authentication (SCA). What is SCA? How should it be applied? 	
	11.45	Case study In order to help the audience to gain a better understanding of the opportunities, alternative strategies and impact of PSD2, the audience will work in groups to define specific strategies for banks and third party providers on how to best leverage PSD2.	
	12.15	Luncheon	
	1:15pm	Case study (continued)	
	1.45	Case study presentation and discussion The outcome of the case study will be presented and discussed.	
	2.15	Refreshment break	
	2.30	Open Banking APIs By introducing PISP and AISP, PSD2 also sets up new rules for access to the customer's accounts for these players, known as XS2A. PSD2 mandates banks to open their APIs to allow third party providers accessing bank customer's account for information and payment initiation services. This module will cover the following questions around Open Banking APIs: <ul style="list-style-type: none"> • How should banks define their APIs? • What are the requirements for Open Banking APIs? • What is the implementation strategy for banks? • What are the challenges for banks and third party providers? 	
	3.15	Authentication This module will start with the basic concepts of authentication, which will lay important foundations for the upcoming discussion and continue with the concept of Strong Customer Authentication as described in the PSD2 requirements and its Regulatory Technical Standards. The following topics will be covered: <ul style="list-style-type: none"> • What are the opportunities and challenges brought by PSD2 and RTS? • What is the impact on the end user experience? • What is the impact on the existing authentication solutions? 	
	4.45 pm	Summary and Closing remarks	
--EVENT ENDS--			

Whilst every effort is made to maintain the above schedule for this meeting, CEESCA cannot accept any responsibility for late changes to sessions, speakers or timings, necessitated for reasons beyond its control.