



CENTRAL EASTERN EUROPEAN SMART CARD ASSOCIATION

Collaboration between Banks and MNOS

AGENDA

Date: Tuesday, April 8th 2014.

Time	Topic	Speaker
9.00 am	Arrivals & Refreshments	
9.15	Welcome and introductory remarks	Mr. Željko Ivankovic Moderator Croatian Bank Association
9.25	Explanation of Mobile Payments <ul style="list-style-type: none">○ TSM○ Wallet○ Ecosystem	Mr. Amos Kater Practice Leader Mobile & Payment Practice UL
10.45	<i>Refreshment Break</i>	
11.00	Overview of three key collaborations <ul style="list-style-type: none">○ Isis, Valyou & MBN○ How this strengthen their proposition	Mr. Amos Kater Practice Leader Mobile & Payment Practice UL
11.30	Mobile Payments in Netherlands (MBN) project <ul style="list-style-type: none">○ Case study about the project and lessons learned	Mr. Michiel Helmer Sr. Productmanager e-Commerce Rabobank
13.00	<i>Refreshment Break</i>	
13.15	Discussion about defining the collaborative and competitive space <ul style="list-style-type: none">○ Forming a steering comity working group○ Moderator's closing remarks	Mr. Amos Kater Mr. Micjiel Helmer Mr. Željko Ivankovic
14.45	<i>Lunch</i>	

Let's celebrate together - Welcome to **15th CEESCA** Conference

BELIEVE & CREATE & PUSH

June 04th, 05th & 06th Rovinj, Croatia