



CENTRAL EASTERN EUROPEAN SMART CARD ASSOCIATION

Date: Monday-Wednesday: 12th – 14th September 2016

Venue: Valamar Lacroma Dubrovnik Hotel, Dubrovnik, Croatia

Date	Start	Topic/Activity	Speaker
12th	7.00pm	Assemble in foyer for dinner	
	7.30	Dinner - Dubrovnik Town	
13th	8.00am	Arrivals, registration and refreshments	
	8.15	Welcome by chair	Richard Poynder Chairman, Smartex, UK
	8.30	Payments industry: latest trends Visa presents its digital solutions including Tokenisation, VbV 2.0, Visa API – all aimed to ensure uniformity, transparency, and security for mobile and new digital payments	Friedman Shahar Senior Manager, Digital Products and Innovation Visa Europe
	9.00	Real world of card business In contrast to theoretical payment discussions about what may or may not happen, this will be a small window within a world that is working right now and it is paying the bills.	Robert Kajic Regional Director Austria Card, Austria
	9.30	This is how you will be hacked Today is not question if you going to be hacked but when. This presentation points out some ideas that might help you to get a better insight into the threat landscape and help in future challenges in the security arena.	Milan Gabor Founder and CEO Viris, Slovenia
	10.00	Refreshment break	
	10.30	The 2nd Factor Can Be You By assessing the authentication context of a web or mobile banking session, taking into account a number of variables, we can get assessment results in an assurance score. This simple value can be then translated into a business decision: allow, block, or challenge the transaction. Thus you can prove your identity simply being...You	Zoltan Szalai eBanking Security Consultant Gemalto, Hungary
	11.00	Migrating smart card functionality to mobiles The opportunities and real-world challenges	Dan Isaaman Director Dot Origin, UK
	11.30	Refreshment break	
	12.00pm	Integral system for ticket sales in Croatian Railways Passenger Transport The new modern system for ticket sales and reservations will enable HŽ Passenger Transport to be more competitive on a liberalized Rail market. Technical architecture and business benefits of the new system will be presented in more details	Tomislav Sabic Director Croatian Railways Passenger Transport Oliver Smolcic Business Development Manager KING ICT, Croatia
	12.30	The Internet of Things A Microsoft perspective on a huge new industry	Larry Terwey Senior Expert Microsoft, Germany
	1.15	Luncheon	
	2.30	'I'm not lost for I know where I am. But however where I am may be lost' A modern day interpretation on digital currencies and Identity	David Everett Microexpert, UK
	3.00	When, where, how and in what format will biometric authentication replace PINs?	Shaun Oakes Managing Director IEVO Limited, UK
	3.30	Refreshment break	



CENTRAL EASTERN EUROPEAN SMART CARD ASSOCIATION

	3.45	Use of prepaid cards in the incentive and reward world	Brian Dunne Founder and CEO SVM Global, UK
	4.15	Closing remarks	Richard Poynder
	4.45 onwards	Networking and dinner	

Date	Start	Topic/Activity	Speaker
14th	8.15am	Arrivals, registration and refreshments	
	8.30	Welcome by chair	Richard Poynder Chairman, Smartex, UK
	8.45	"Anchors of Trust" - News and trends in hardware-security The increasing connectivity and digitalization of our modern society is requiring new and scalable concepts for data protection. Trends like internet of things, industry 4.0, mobile payment, electronic ID, etc. demanding new, innovative solutions for tailored security & performance in a most reliable & sustainable hardware	Udo Sommer Manager Business Development Government ID Infineon Technologies AG Germany
	9.15	HATCH! – a game changer in customer Loyalty programs Hatch! is the first Croatian open-model coalition loyalty programme designed to allow an unlimited number of retail and service businesses to become participating partners.	Alen Prodan Chief Technology Officer LogIN, Croatia
	9.45	Refreshment break	
	10.15	Blockchain Identity - Too Good to be True We have been discussing identity problems for a long time. They are at the heart of the payments fraud, financial and social exclusion and friction-full customer experience in financial services. Will Blockchain be the long-awaited force that changes this by challenging the fundamentals of identity management? Could a categorically new identity layer enabled by Blockchain's transparency and immutability open doors to new business models that have not been thought of before? Portable reputation, KYC sharing, IoT device identities and proof of provenance - it all sounds fascinating but is it just too good to be truth?	Salome Parulava Consultant Consult Hyperion, UK
	10.45	Predictive Analytics in the financial industry The art of what, how and why	Amir Tabakovic VP Business Development BigML, Spain
	11.15	Refreshment break	
	11.30	Short introduction in machine learning. Practical machine learning examples and exercises for beginners (Laptop or tablet required)	Amir Tabakovic VP Business Development BigML, Spain
	12.30	Closing remarks	Richard Poynder
	13.00	Luncheon and networking	

--EVENT ENDS--

Next CEESCA meeting planned for: **February/March 2017**

Whilst every effort is made to maintain the above schedule for this meeting, CEESCA cannot accept any responsibility for late changes to sessions, speakers or timings, necessitated for reasons beyond its control.