



CEESCA

Central Eastern European Smart Card Association

Join us on 18th **CEESCA** Conference

September 28th, 29th and 30th 2015

Dubrovnik, Croatia



www.ceesca.org

Bringing together the smart industry's leaders to identify and debate future strategies for success

Dear,

We are proud to announce 18th **CEESCA** conference taking place from September 28th to 30th 2015 in [Resort & Spa Hotel Radisson Blu Sun Gardens, Dubrovnik](#).

CEESCA meetings are well-known for their exceptionally friendly and open atmosphere, which creates the famously easy-going networking. At our events, you often hear the phrase: "... **in that case, let me introduce you to...**".

CEESCA conferences bring together CEE Region leaders, with attendees from banks, financial services, mobile network operators, merchants, card system providers, processors, issuers & acquirers, transportation operators and governments, and is open to all players in the Smart industry.

Take this unique opportunity to get to know the best experts in the industry:

Consult Hyperion, UK

[Mr. David Birch, Director](#)

- o Why identity is Central to Mobile Commerce

Visa Europe, Romania, Croatia, Slovenia

[Mr. Catalin Cretu, Subregional Manager](#)

- o Business Opportunities in a post-regulated world

Mastercard, CEE Region

[Mr. Laszlo Szetnics, Business Leader, Mobile and Innovative Payments](#)

- o Mobile payment incl MasterPass, HCE, Apple Pay, Android Pay

Intesa Sanpaolo Card, Croatia

[Mrs. Andrea Solar, Head of Product Management](#)

- o Intesa Sanpaolo Card strategic approach to proximity payments – Wave2Pay mobile wallet solution

Entrust Datacard, UK

[Mr. Sam Linford, Entrust Territory Manager EMEA South, North & Eastern Europe](#)

- o Entrust on Mobile Identity Management & Secure on-line transactions

V2 Ltd., UK

[Mr. Roy Vella, Managing Director/Consultant](#)

- o The Digital Way: Everything has Changed

For the full AGENDA, click [HERE](#)

As always, we shall plan great topics with leading presenters, and don't worry – we have not forgotten the legendary **CEESCA** socializing with **UNFORGETTABLE ACTIVITIES!**



Imagine a room full of the highest level decision-makers from your target market.....



Download **CEESCA** Brochure [HERE](#)

The link for booking a hotel Radisson

<http://www.radissonblu.com/resort-dubrovnik/hotel-deals/ceesca-conference-2015-dbvzr>

* Please note that the special rate is bookable for CEESCA delegates

For the past seven years several hundred **financial** services decision makers and solution providers in the CEE region have chosen a **CEESCA** event as the **MUST-ATTEND** educational and networking opportunity in the Smart Sector.

Book a **CEESCA** Delegate Day [Delegate Day Registration Form](#)

Participation Fee

Delegate Day - Price per delegate

€980/7,450 KN

Registration

1st July to 10th September 2015

€1,180/ 8,970 KN

Registration

after 10th September 2015

Please do not hesitate to contact us for any additional question or need for clarification you may have.

We are looking forward to seeing you in **Dubrovnik** on **September**.

Yours Sincerely, Snjezana

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Please find all detailed information on **CEESCA Club** as well at www.ceesca.org

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